

# IMAGING TECHNOLOGY

## OVERVIEW

Participants create and present a static photographic display of prints that they have taken and processed during the current school year and that depict the current year's published theme. Ten (10) qualifying finalists participate in an on-site event in which they record images and prepare a story board for a display of newsworthy LTSA conference activities and events.

The theme for 2004 is **Some Things Never Change.**

## PURPOSE

Imaging Technology provides an opportunity for LTSA members to demonstrate and display an understanding of and expertise in using Imaging Technology processes to convey a message. Finalists participate in an on-site event that demonstrates their ability to record images and prepare a storyboard and script/captions for a display of newsworthy LTSA conference activities and events.

## ELIGIBILITY

Entries are limited to one (1) individual per chapter.

## TIME LIMITS

The entry must be completed during the current school year.

## PROCEDURE

- A. Participants check in their entry at the time and place stated in the conference program.
- B. Entries are reviewed by evaluators, and a finalist list is posted.
- C. The finalists report to the event area at the time and place stated in the conference program.
- D. Each finalist must have a 35mm or digital camera to participate. Students using digital cameras must provide their media storage (i.e. disks and readers/printers).
- E. The event coordinator distributes the materials, information, directions, and time lines to each finalist for the two (2) stages of the finals.
- F. Finalists use the assigned time for stage one (1) capturing images of newsworthy conference events and activities. Any type of image typical of responsible news reporting and publication is considered appropriate.
- G. Finalists shoot their images only at the officially sanctioned conference sites.
- H. Finalists may not disturb any event in progress, enter a restricted evaluation area, interrupt a conference function, or participate in behavior unbecoming to a national participant in any event.

- I. Upon completion of stage one (1) of the finals, participants submit their exposed film or digital media for processing. Participants using digital equipment must be prepared to assist with downloading and printing copies of their images at this time.
- J. During stage two (2), finalists report to the contest area at the announced time and select no more than ten (10) of their processed prints/images for their story board. They also develop a script/captions to describe their Imaging Technology Newsworthy Presentation.
- K. Final evaluation takes place following the completion of stage two (2) of the finals.
- L. Upon conclusion of the conference events, participants must pick up their entries from the event display area at the time specified in the conference program.

## **REGULATIONS**

- A. Participants prepare a static display that does not exceed 3' wide, 2' deep, and 3' tall.
- B. The display must include fifteen (15) prints, none larger than 8" x 10".
- C. The display must include five (5) black and white prints, five (5) color prints, and five (5) prints of the student's choice.
- D. The display should include a variety of prints, such as action, still life, product, portrait, special effects, groups, wildlife, landscape, etc. All special effects images submitted for judging must be the sole work of the individual participant. Examples of this type of photography include but are not limited to combination printing, successive printing, ghost images, sandwiching, silhouettes, etc.
- E. Matting of prints must be one (1) color, either white, gray, or black.
- F. Only single matting of prints without framing or glass is allowed.
- G. All backdrops/display boards must be one (1) color, either white, gray, or black.
- H. Displayed prints must be the work of one (1) student.
- I. All negatives and one (1) set of prints for each finalist become the property of LTSA.
- J. A second set of prints is provided for use by the finalists during stage two (2).
- K. Individuals selected and pictured in prints/images must give their consent before the prints can be used in this event.
- L. Each finalist returns all unused prints and materials to the event coordinator. Upon completion of stage two (2), all finalists must clear their work areas.

*All prints used in the Imaging Technology display should be appropriate for viewing at the Spring LTSA conference. Any display that includes images depicting sex, drugs, tobacco, gangs, or colts will be disqualified and removed from the event area.*

*In the interest of safety, finalists are allowed to have another student accompany them as an equipment assistant. At no time should the assistant provide technical or artistic support.*

## **EVALUATION**

Evaluation is based on points earned for the static display and the two (2) stages of the finals during the on-site portion of the event. The ten finalists are determined by scores on the static displays. The final ranking is determined by points earned through the on-site event.

## IMAGING TECHNOLOGY EVENT COORDINATOR INSTRUCTIONS

### **PERSONNEL**

- A. Event coordinator, one (1)
- B. Event evaluators, three (3)
- C. Event static display check-in personnel, two (2)

### **MATERIALS**

- A. Coordinator's box, containing
  - 1. Event guidelines, four (4) copies
  - 2. Official rating forms
  - 3. List of entries, with finalist report
  - 4. List of event evaluators/assistants
  - 5. Pencils/pens for event evaluators
  - 6. Notepads
  - 7. Finalist list for posting
  - 8. Results envelope
- B. List of competitive event personnel
- C. Tables for entries
- D. Tables and chairs for evaluators
- E. 35 mm color, 400 ISO 36 exposure print film for use by the finalists
- F. Finalist event information sheet
- G. Event time line
- H. Film receipt form
- I. Poster board, construction paper, and note cards for the finalist story board and scripts/captions
- J. Pens, markers, glue sticks, etc. for assembling the storyboards and scripts/captions.

### **PROCEDURE**

- A. Upon arrival at the conference, report to the CRC room and check the contents of the coordinator's box. Review the event guidelines and check to see that enough evaluators/assistants have been scheduled.
- B. Inspect the area(s) in which the event is being held for appropriate set-up, including room size, chairs, tables, outlets, etc. Notify the event manager of any potential problems.
- C. Check in the entries at the time stated in the conference program. Anyone reporting who is not on the entry list may check in only after official notification is received from the CRC chairman. Entries turned in late are NOT considered unless the lateness has been caused by the oversight or negligence of the conference coordinators. Secure the entries in the designated area.

- D. One (1) hour before the event is scheduled to begin, meet with your evaluators/assistants to review time limits, procedures, regulations and all other details related to the event. If questions arise that cannot be answered, speak to the event manager before the event begins.
- E. Evaluators independently review the entries.
- F. For participants who violate the rules, the decision either to deduct twenty (20) points or disqualify the entry must be discussed and verified with the event evaluators, event coordinator, and a CRC manager.
- G. Event evaluators tally and submit their signed official rating forms.
- H. Prepare a list of the ten (10) finalists and submit it to the CRC chairman for posting.
- I. Manage stage one (1) of the finals and distribute the Imaging Technology finals information, time lines, and film. Retain individual finalist film receipt forms for event records.
- J. Coordinate the delivery, processing, and return of the film, negatives, and prints for completion of stage two (2) of the finals.
- K. Manage stage two (2) of the finals.
- L. Following completion of stage two (2) of the finals, event evaluators review and determine the final rank order for the finalist's portion of the event.
- M. Complete the finalists report, including evaluators' signatures. Evaluators discuss and break any ties that affect the top three (3) placements.
- N. Submit the finalists report, including a ranking of the ten (10) finalists, and all related forms in the results envelope to the CRC room.
- O. If necessary, manage security and the removal of materials from the area.

IMAGING TECHNOLOGY													
2004-2005	OFFICIAL	RATING	FORM										
				Junior	or	HIGH SCHOOL							
ENTRANT'S ID #													
<b>EVALUATIVE CRITERIA</b>													
Static display (100 pts.)													
Composition .....20 pts.													
Lighting..... 20 pts.													
Effectiveness in depicting theme..... 20 pts.													
Use of special effects ..... 10 pts.													
Processing and finishing ..... 10 pts.													
Creativity .....10 pts.													
Display quality ..... 10 pts.													
Rules violation (if any).minus 20 pts.													
<b>TOTAL ..... 100 pts.</b>													
<b>On-site challenge (100 pts.)</b>													
Pictures/images ..... 40 pts.													
Creativity ..... 30 pts.													
Scripts/captions.....10 pts.													
Effectiveness of display ..... 10 pts.													
Quality of display..... 10 pts.													
<b>Rules violation (if any) .....minus 20 pts.</b>													
<b>TOTAL ..... 100 pts.</b>													
<b>Evaluator's comments/notes:</b>													
<i>I certify these results to be true and accurate to the best of my knowledge.</i>													
Evaluator's signature _____													