

FILM TECHNOLOGY

OVERVIEW

Participants develop a film/video that focuses on a subject of their choice from one or more of the following areas: the arts, social studies, science, or technology. Possible subjects include but are not limited to social study documentaries, nature films, advertisements, comedies, or dramas. Sound may accompany the film/video.

PURPOSE

Use film/video skills, tools, and processes to communicate, entertain, inform, analyze, or illustrate a topic, idea, subject or concept. An extremely powerful and ubiquitous medium, film technology has great potential, strengths, and limitations that should be understood by all.

ELIGIBILITY

Entries are limited to three (3) teams per state.

TIME LIMITS

- A. Entries must be started and completed during the current school year.
- B. The video must not be longer than five (5) minutes in length (1/2" VHS format).
- C. The time starts with the first image or sound and continues until the last sound or image ends.

There is no denying the widespread influence of film in modern society. With this event, you can demonstrate your mastery of this powerful tool in any way you choose.

ATTIRE

Casual dress as described in Competitive Events Attire is the minimum requirement.

PROCEDURE

- A. Participants check in their entries at the time and place stated in the conference program.
- B. Entries are reviewed by evaluators. Neither students nor advisors are present at this time.
- C. Ten (10) finalists are announced at the awards ceremony.

Due to the popularity of this event, eligibility has been changed to three (3) team entries per state.

REGULATIONS

- A. Videos must be submitted in 1/2" VHS format.
- B. Notebooks and videos become the property of TSA, Inc.
- C. Entries should (not must) be a group project.
- D. All videotape footage must be the original work of the team and must have been completed within the current school year.
- E. Where applicable, all ideas, text, images, and sound from other sources must be cited. If copyrighted material is used, proper written permission must be included. NOTE: Failure to follow this procedure results in disqualification.
- F. The video and 8 1/2" x 11" notebook are turned in to the event coordinators. The notebook is presented and organized in a professional manner. Each of the following sections is double-spaced and no smaller than 11 pt. type. The notebook (a standard three-ring binder) consists of the following sections:

- 1. Cover page with title of video, date, and conference, one (1) page
- 2. Purpose and description of video, one (1) page
- 3. Team's self-evaluation of video using criteria from official rating form, one (1) page
- 4. Storyboard, pages as needed
- 5. Script, pages as needed
- 6. List of hardware and software used in the development of the video, one (1) page
- 7. List of references that includes sources for materials, copyrighted and otherwise, pages as needed
- 8. Permission letters for copyrighted material, pages as needed
- 9. List of the team members and their contributions, one (1) page

Read the General Rules and Regulations in the front of this book for information that applies to all of TSA's competitive events.

EVALUATION

Evaluation is based on the video footage itself and on the accompanying documentation. Depending upon purpose, videos are judged on creativity; artisanship; technical skill; scientific, technical, social, and artistic value; and originality, clarity, beauty and overall effectiveness (85 pts.). Notebooks should be complete, well-written, intelligent, perceptive, and professional in organization and appearance (15 pts.).

FILM TECHNOLOGY EVENT COORDINATOR INSTRUCTIONS

PERSONNEL

- A. Event coordinator, (1)
- B. Evaluators, three (3) for every twenty (20) entries or fraction thereof
- C. Evaluators for finalists, three (3)

MATERIALS

- A. Coordinator's box, containing:
 - 1. Event guidelines, one (1) copy each for coordinator and evaluators
 - 2. Official rating forms
 - 3. List of entries, with finalist report
 - 4. List of evaluators/assistants
 - 5. Pens and notepads for evaluators
 - 6. One (1) stopwatch per teams of evaluators
 - 7. Calculators, one (1) for each event evaluator
 - 8. Results envelope
- B. Tables and chairs for evaluators
- C. VCR(s) and monitor(s), one each per evaluation team
- D. Extension cords, one per evaluation team (25 minimum length)

PROCEDURE

- A. Upon arrival at the conference, report to the CRC room and check the contents of the coordinator's box. Review the event guidelines and check to see that enough evaluators/assistants have been scheduled.
- B. Inspect the area(s) in which the event is being held for appropriate set-up, including room size, chairs, tables, outlets, etc. Notify the event manager of any potential problems.
- C. Check in the entries at the time stated in the conference program. Anyone reporting who is not on the entry list may check in only after official notification is received from the CRC chairperson. Late entries are considered on a case-by-case basis and only when the lateness is caused by events beyond the participant's control. Requirements for attire do NOT apply during check in.
- D. Place an entry number on each video and notebook. Secure the entries in the designated area.
- E. One (1) hour before the event is scheduled to begin, meet with your evaluators/assistants to review time limits, procedures, and regulations. If questions arise that cannot be answered, speak to the event manager before the event begins.

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- F. Evaluators independently assess the entries.
- G. For participants who violate the rules, the decision either to deduct twenty (20) points or to disqualify the entry must be discussed and verified with the evaluators, event coordinator, and a CRC manager. Secure the initials of the coordinator and manager on the rating form.
- H. Each group of evaluators averages its three (3) scores to determine the top five (5) entries from that group. [The number of evaluator groups depends upon the number of entries. In this case, there are three (3) evaluators for every twenty (20) participants.] The top five (5) entries from each group are forwarded to the event coordinator.
- I. The coordinator lists the finalists [there may be more than ten (10) in random order on new rating forms that are given to the finalist evaluators.
- J. Finalist evaluators independently assess five (5) entries from each group.
- K. Evaluators average their three (3) scores to determine the ten (10) finalists and their ranking. Evaluators discuss and break any ties.
- L. Complete and submit the finalists report, which includes a ranking of the ten (10) finalists, and all related forms in the results envelope to the CRC room.
- M. Bring all videos, notebooks, extension cords, and supplies to the CRC room at this time. Return VCR's to appropriate personnel.

Be sure to seal the results in the Envelope provided and return them to the CRC room.

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2003-2004 OFFICIAL RATING FORM											High School		
TEAM/CHAPTER ID #													
EVALUATIVE CRITERIA													
Video (85 pts.) Creativity and originality..... 20 pts.													
Artisanship and technical skills.... 20 pts.													
Scientific, technical, social, or artistic value..... 20 pts.													
Clarity and overall effectiveness of message25 pts.													
Documentation 15 pts. Completeness, quality of writing, organization, appearance													
Rules violation (must be initialed by event coordinator and manager)minus 20 pts.													
TOTAL 100 pts													
RANK ORDER													
Evaluator's comments/notes:													
I certify these results to be true and accurate to the best of my knowledge.													
Evaluator's signature _____													